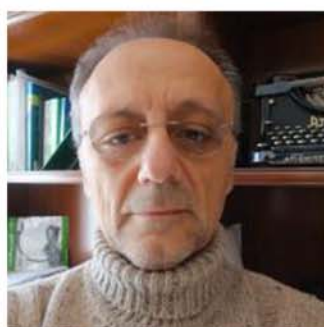


*Teaching Program Proposal for visiting professor position
in 2023/2024 academic year at University of Foggia*



Università di Foggia
Economia, Management e Territorio



prof. Giulio Mario CAPPELLETTI



Uniwersytet Ekonomiczny
we Wrocławiu

prof. Małgorzata KRZYWONOS

Course title:
Environmental Management

Speaker:

Prof. Małgorzata Krzywonos

Full professor, Department of Process Management

Wrocław University of Economics and Business (Poland)

- 1. Environmental management a selected issue – 4h*
Innovations in food waste - upcycled food
Sustainable, carbon, eco- labelling etc. - are we greenwashed?
- 2. Real challenges in food waste - customer-centred approach. 16 h (workshop)*
 - 1.Problem Presentation and Team Building, Understand the Problem, Team Intro*
 - 2.Empathy for People, Desk & Field Research*
 - 3.Synthesis and Point of View*
 - 4.Problem Space Presentation, Idea Generation, Benchmark*
 - 5.Prototype (Use Case Visualization), Test & Validate*
 - 6.Introduction in Pitching*

When:

4th, 5th, 7th, 10th, 11th
12th, 14th June;
10:00 - 12.15

Where:

Data Analytic and Artificial Intelligence
Lab | Dipartimento DEMeT

Link: available on the ASTIS website: <https://sites.google.com/unifg.it/dottorato-astis/>

Contact for further information: giulio.cappelletti@unifg.it